



SALES

Date: September 1, 2020
Recipient: Dealer Principals and Sales Managers
Subject: Alumacraft Best Catch Sales Event

PROGRAM DATES	September 1, 2020 – November 16, 2020			
	ALL CLAIMS MUST BE RECEIVED by November 26, 2020			
PROGRAM DETAILS	Rebates up to \$2,000: Model Years 2018, 2019 & 2020			
	GROUP 1	GROUP 4		
	TROPHY 205	\$2,000	VOYAGEUR 175	\$800
	TROPHY 195	\$2,000	YUKON / SUMMIT 180	\$800
	GROUP 2		COMPETITOR 165	\$800
	TOURNAMENT PRO 195	\$1,400	BAY SERIES 1860	\$800
	TOURNAMENT PRO 185	\$1,400	PRO 175	\$800
	COMPETITOR 205	\$1,400	1860 AW CONSOLE MODELS CC,SC	\$800
	EDGE 185	\$1,400	1756 AW CONSOLE MODELS CC,SC	\$800
	TROPHY 185	\$1,400	1650 AW CONSOLE MODELS CC,SC	\$800
	GROUP 3		GROUP 5	
	COMPETITOR 185	\$1,200	CLASSIC 165	\$600
	TROPHY 175	\$1,200	YUKON /SUMMIT 165	\$600
	COMPETITOR 175	\$1,200	ESCAPE 165	\$600
	EDGE 175	\$1,200	ESCAPE 145	\$600
XB200	\$1,200	PROWLER 175	\$600	
BAY SERIES 2072	\$1,200	PROWLER 165	\$600	
2072 AW CONSOLE MODELS CC,SC	\$1,200	CRAPPIE DLX	\$600	
PRO 185	\$1,200	1756 AW SS L/W & 1860 AW SS L/W	\$600	
<i>*Rebates shown in USD</i>		MV 2072 Tiller	\$600	
		MV 1860 Tiller	\$600	
		GROUP 6		
		MV 1756 Tiller	\$400	
		MV 1650 Tiller	\$400	
		MV 1546 Tiller	\$400	
		WATERFOWLER 16	\$400	
		GROUP 7		
		1448,1648 INCLUDING MV RIVETED	\$200	
ELIGIBLE DEALERS	Dealer must have submitted a signed 2021 Dealer Agreement and Best Catch Promotional agreement signed and returned.			
REBATE PROCESSING	All rebates will be paid to the dealer's parts account.			

QUALIFIERS:

- To participate and receive rebate amounts, Dealer must have a 2021 dealer agreement on file with Alumacraft and a signed Dealer Participation Agreement. See model list schedule for available details.

ALUMACRAFT BEST CATCH SALES EVENT RULES & CONDITIONS

- Consumer Rebate offer applies only to select 2018, 2019, and 2020 model year products that are retailed between September 1, 2020 and November 16, 2020.
- **NEW **** The boat sale must be finalized by the program end date and registered online by the submission deadline to qualify for the Best Catch Rebate.
- All consumers are to receive the advertised rebate amount.



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- Outstanding claims, where consumer purchase agreement does not clearly show rebate as separate line item and/or is not signed by dealer and consumer will not be processed. Promotional benefits will be removed, and debits will be processed, where applicable.
- This promotion can only be combined with the military / first responders or Youth Alumacraft discounts.
- Credits issued under this promotion and all applicable taxes are the sole responsibility of the consumer, and not BRP, its agents or affiliated companies. Credits may NOT be substituted, transferred or exchanged for cash.
- It is the dealer's responsibility to ensure that the registration is accepted and reflected in the warranty system within the prescribed timeframe: November 26, 2020.
- Retail sales completed prior to September 1, 2020 and after November 16, 2020 are excluded.
- Sales to dealership or Alumacraft employees are excluded.
- Previously owned or registered boats are excluded.
- BRP reserves the right to conduct audits at its discretion and disqualify any dealer from this sales program if discrepancies are found between dealer sales records and reported sales. BRP may charge back the dealer for all discrepancies. In the case of a claim or dispute concerning this sales program, dealers agree to be bound by these terms and conditions.
- All BRP decisions regarding this sales program are final and without appeal.
- Any disputes must be submitted in writing and postmarked no later than 60 days from the end of this sales program. After this time, no disputes will be accepted regardless of the reason. Correspondence may be faxed to 800-360-1100 or directed to: BRP Marketing, ATT: Program Management, 10101 Science Dr., Sturtevant, WI 53177.
- If a dealer participates in this program, it is the dealer's responsibility to follow the rules and complete all necessary steps. BRP reserves the right to charge dealers for the full cost of the program if they do not abide by the program rules or if they sell outside of the published program period. For more information, contact your BRP sales representative.

ADDITIONAL PROGRAM DETAILS:

The Best Catch Program can be combined with either the Military & First Responders Discount Program OR High School Fishing Team Rebate (but not both). Please email supporting Military & First Responders or HS Fishing Team Rebate documentation with the Best Catch Claim Submission.

Boats not registered immediately to the consumer are not eligible for this promotional offer.



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BEST CATCH Rebates September 1 - November 16, 2020				
2018, 2019 & 2020 PRODUCT				
Model	Advertised Rebate	Dealer Participation with Engine	Dealer Participation w/o Engine or Engine not	Dealer Participation with Evinrude Engine
GROUP 1				
TROPHY 205	\$2,000	\$700	\$1,000	\$0
TROPHY 195	\$2,000	\$700	\$1,000	\$0
GROUP 2				
TOURNAMENT PRO 195	\$1,400	\$500	\$700	\$0
TOURNAMENT PRO 185	\$1,400	\$500	\$700	\$0
COMPETITOR 205	\$1,400	\$500	\$700	\$0
EDGE 185	\$1,400	\$500	\$700	\$0
TROPHY 185	\$1,400	\$500	\$700	\$0
GROUP 3				
COMPETITOR 185	\$1,200	\$400	\$600	\$0
TROPHY 175	\$1,200	\$400	\$600	\$0
COMPETITOR 175	\$1,200	\$400	\$600	\$0
EDGE 175	\$1,200	\$400	\$600	\$0
XB200	\$1,200	\$400	\$600	\$0
BAY SERIES 2072	\$1,200	\$400	\$600	\$0
2072 AW CONSOLE MODELS CC,SC	\$1,200	\$400	\$600	\$0
PRO 185	\$1,200	\$400	\$600	\$0
GROUP 4				
VOYAGEUR 175	\$800	\$250	\$400	\$0
YUKON / SUMMIT 180	\$800	\$250	\$400	\$0
COMPETITOR 165	\$800	\$250	\$400	\$0
BAY SERIES 1860	\$800	\$250	\$400	\$0
PRO 175	\$800	\$250	\$400	\$0
1860 AW CONSOLE MODELS CC,SC	\$800	\$250	\$400	\$0
1756 AW CONSOLE MODELS CC,SC	\$800	\$250	\$400	\$0
1650 AW CONSOLE MODELS CC,SC	\$800	\$250	\$400	\$0
GROUP 5				
CLASSIC 165	\$600	\$200	\$300	\$0
YUKON /SUMMIT 165	\$600	\$200	\$300	\$0
ESCAPE 165	\$600	\$200	\$300	\$0
ESCAPE 145	\$600	\$200	\$300	\$0
PROWLER 175	\$600	\$200	\$300	\$0
PROWLER 165	\$600	\$200	\$300	\$0
CRAPPIE DLX	\$600	\$200	\$300	\$0
1756 AW SS L/W & 1860 AW SS L/W	\$600	\$200	\$300	\$0
MV 2072 Tiller	\$600	\$200	\$300	\$0
MV 1860 Tiller	\$600	\$200	\$300	\$0
GROUP 6				
MV 1756 Tiller	\$400	\$150	\$200	\$0
MV 1650 Tiller	\$400	\$150	\$200	\$0
MV 1546 Tiller	\$400	\$150	\$200	\$0
WATERFOWLER 16	\$400	\$150	\$200	\$0
GROUP 7				
1448,1648 INCLUDING MV RIVETED	\$200	\$50	\$100	\$0



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Best Catch Dealer Participation Agreement

I, the undersigned dealer and its representatives, agree to subscribe to the following:

1. I returned my 2021 Dealer Agreement.
2. I have read and understand the 2021 "BEST CATCH REBATE" Promotion Guidelines and have communicated these guidelines to all appropriate personnel at the dealership.
3. I agree to submit properly documented paperwork for qualifying boat packages sold under The 2021 "BEST CATCH REBATE" promotion.
4. I agree to be responsible for the completion of all the necessary paperwork for the retail customer. I agree to return all paperwork by deadlines specified in the Program Guidelines.
5. I agree to promote the 2021 "BEST CATCH REBATE" promotion on our website.
6. I have read all program rules and schedules including, but not limited, to the dealer participation fees and program deadlines.
7. I understand I must sign this form to qualify for this promotion.
8. I understand this program applies to select 2018, 2019 & 2020 model year product only

Please return to Melissa Hooper prior to submitting any claims.

Email: mhooper@alumacraft.com

Dealership Name

City _____ State _____ Alumacraft Dealer Number _____

Signature _____ Date _____

Title _____

Employees responsible for processing rebate claims:

1.
2.
3.